

FROM HOMEBREW TO HOP MASTER

Have you dreamed of one day quitting your 9 to 5 & turning your homebrew hobby into a full scale brewery? We're here to help with this guide!



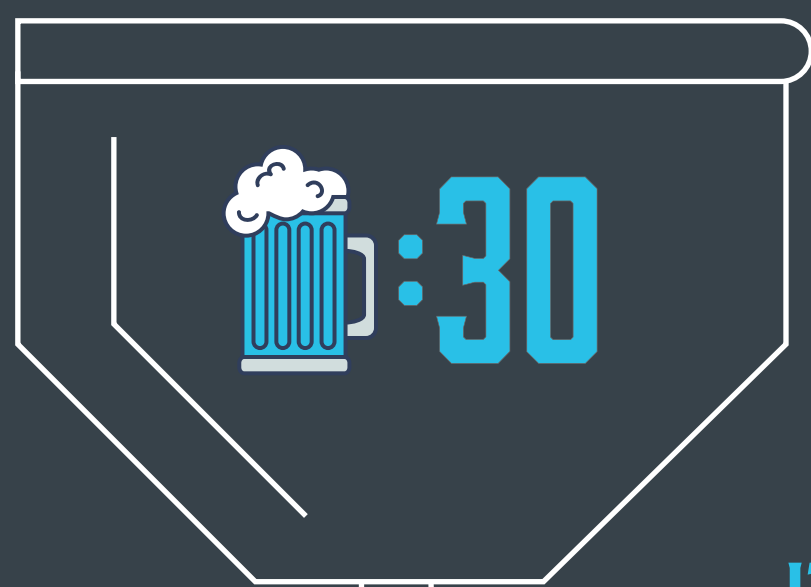
WHAT'S THE PLAN?

Assuming you already have an award-winning home recipe, you'll need to create a business plan to outline your concept, how much you'll need in funding and plans for equipment costs, locations, and tax and regulatory requirements!



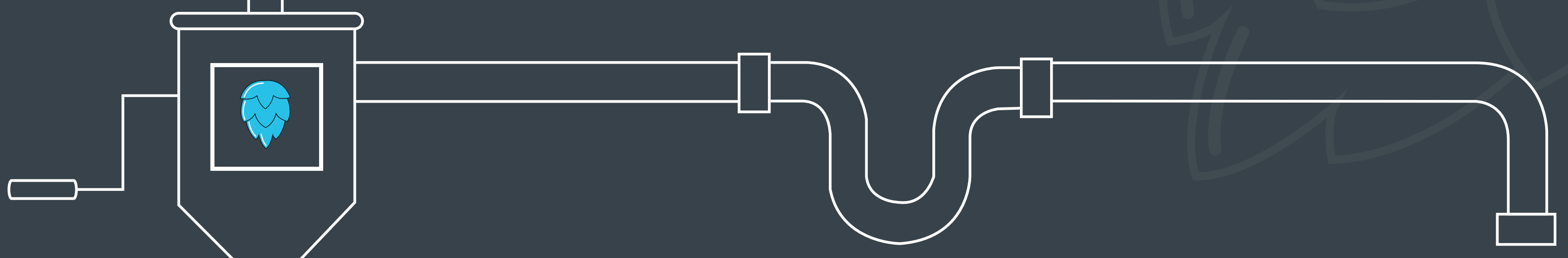
GETTING THE GREEN . . . AND WE DON'T MEAN THE HOPS [JUST YET]

The beer industry is one of the most heavily taxed and regulated sectors. Consider all costs when planning! Depending on the size and location of your brewery, it could cost between \$500K and \$1 million to open. How do you plan to fund it? Some options may be investors, an SBA loan, personal cash or a mix of these.



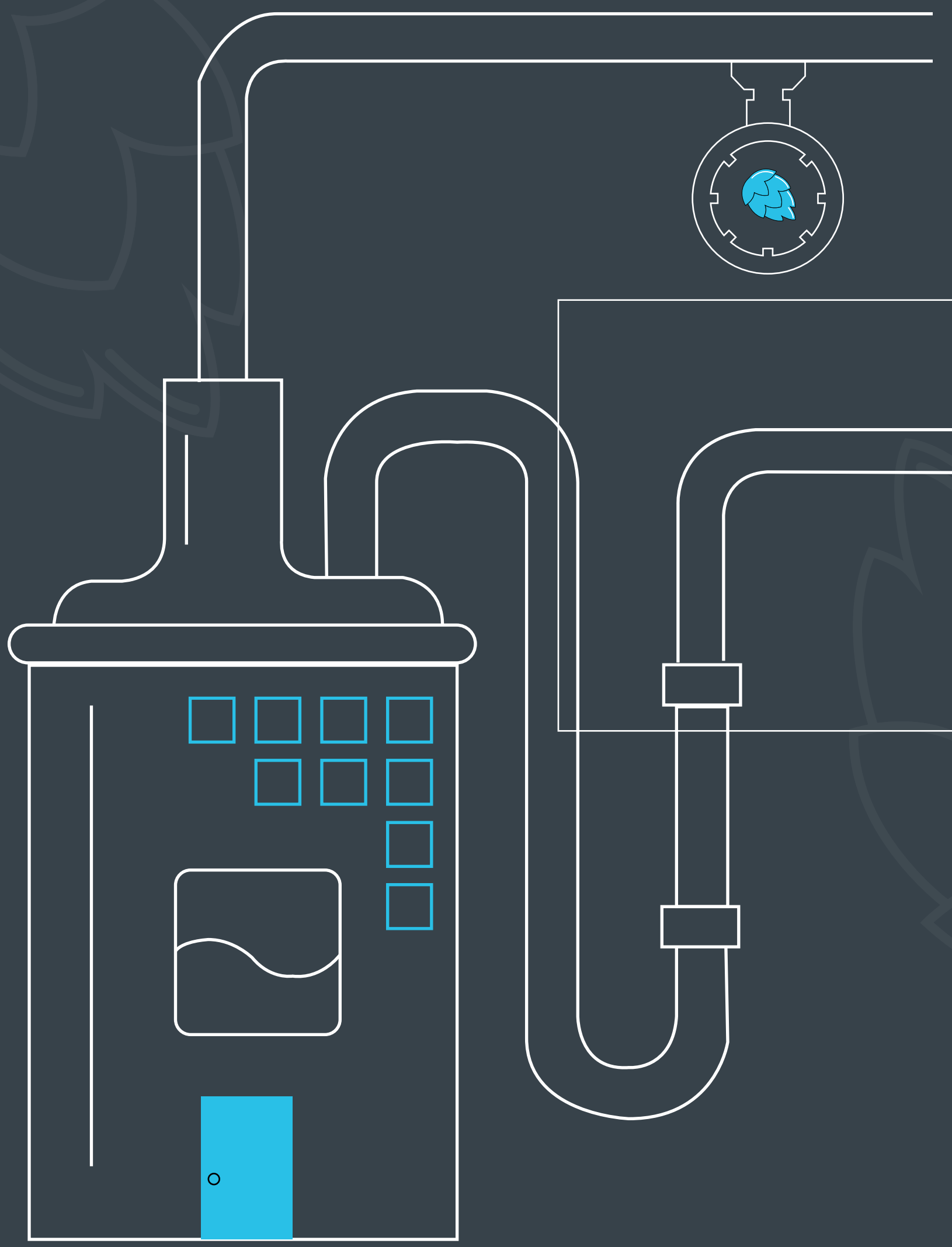
IT'S ALWAYS BEER:30

Be prepared to invest tons of time into your business. You'll need to sacrifice nights and weekends to not only perfect your brew, but also get your business off the ground!



TALK TO OTHER BREWERS!

Whether you're already well connected with the local brewers' guild or new to the scene, talk to those who have already gone before you. Ask them their opinions on equipment, choosing a location, etc.!



LOCATION, LOCATION, LOCATION

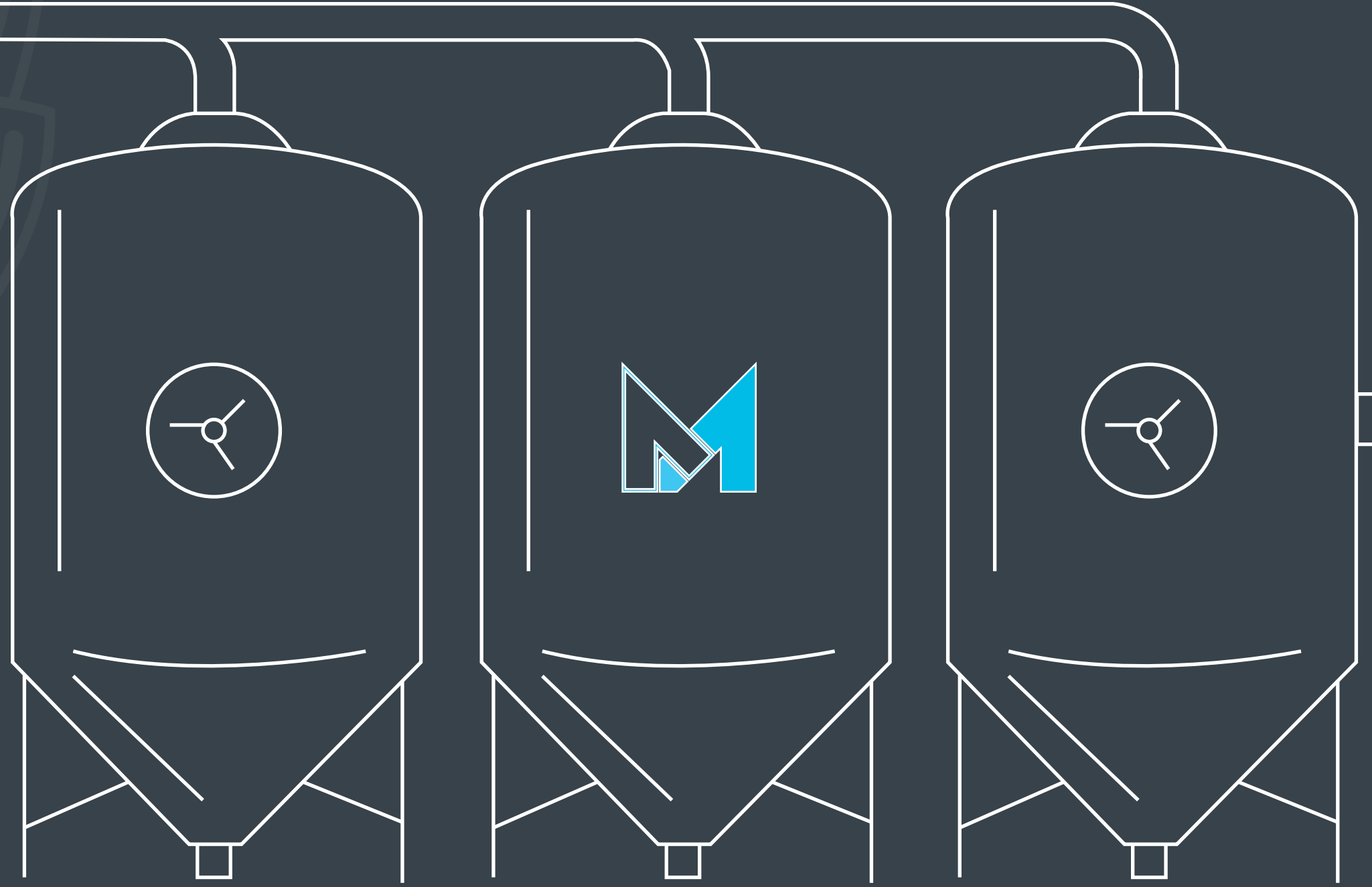
Where do you want your brewery to be located? Will you move into an existing building or build new? Will you have a small tasting room or a restaurant attached to your brewery? Other factors to consider are lease terms and utility costs. These factors will determine what kind of space you need to have and where. Involving an architect during your location search can give you a better idea of overall project costs at an early stage.

DESIGNING A "HOPPY" EXPERIENCE

You want your brewery to be a cool spot for people to drink your suds, but you'll need to consider things such as building codes, permitting, ventilation, plumbing and structural considerations for brewing tanks. Finding an architect and design firm who has experience in designing breweries will save you precious time and money. Cough, cough... Method Architecture.

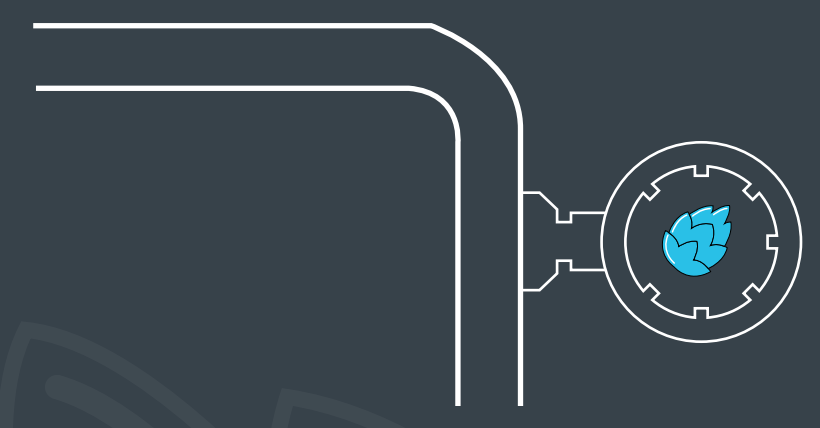
BUILD & BREW

Once you've got a great design and sound plan, your brewery can come to life! A standard brewery can take anywhere from 12-18 months from design and permitting to build out.



HEAR YE, HEAR YE


Spread the word about your new brewery! Contact local news, beer buffs and maybe even buy ad space! Social media is a great resource for sharing your brand's personality as well. If you haven't already, join a brewers guild for networking and exposure.



READY, SET... BREW!

Now you're ready to begin sharing your favorite recipes with the masses! We wish you the best in your beer making adventures and hope to work with you one day to create the brewery of your dreams!

If you're looking to take your beer making to the next level and are beginning to look at locations, please contact us for a consultation!



OUR SERVICES

- PROGRAMMING
- SCHEMATIC DESIGN
- CONSTRUCTION DOCUMENTS
- SPACE PLANNING
- INTERIOR DESIGN

- FINISHES + FURNITURE DESIGN
- SITE + LAND PLANNING
- 3D / VR RENDERINGS
- LEED / GREEN STRATEGIES
- CONSTRUCTION ADMINISTRATION

